

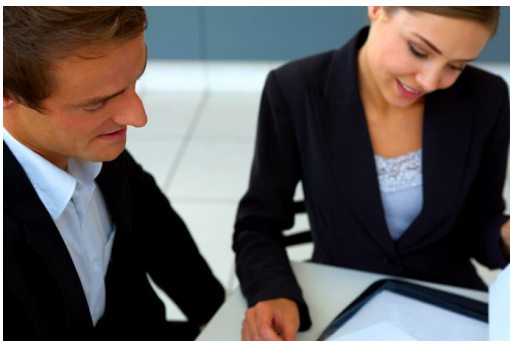


Live-Transfer Lead Sample

With every homeowner application we generate we guarantee it's qualified and meets your criteria! Every lead is screened through our rigid verification process and calls are transferred for only serious borrowers ready to speak to a lender.

Contact Information

DATE 1/14/08 16:05
FIRST NAME Larry
MIDDLE Joseph
LAST NAME Porter
HOME PHONE (916) 555-5631
WORK or MOBILE PHONE (916) 555-4753
ADDRESS 3210 N. Overlook Terrace
CITY Sacramento
STATE CA
ZIP CODE 95819
APPLICANT EMAIL larryporter@earthlink.net
CO-APPLICANT NAME Karen Porter



With every Live-Transfer order we are committed to providing the highest quality data and guarantee 100% contact rates. We allow total lead customization so you can target the customers that work best for you and your company.

Property & Mortgage Information

PROPERTY TYPE	Single Family Residence
CURRENT HOME VALUE	\$255,000
YEARS OWNED	7 years
ORIGINAL PURCHASE PRICE	\$250,000
TYPE OF LOAN	Refinance with Cash-Out
LOAN AMOUNT	\$195,000
1ST MORTGAGE BALANCE	\$175,000
1ST MORTGAGE RATE	7.75%
1ST RATE TYPE	Fixed
MONTHLY PAYMENTS	\$1,650
INCLUDES TAXES & INSURANCE	Yes
MORTGAGE LENDER	Indy Mac Bank
DATE LAST REFINANCED	July, 2002
LTV	69%
2ND MORTGAGE BALANCE	NA
2ND MORTGAGE RATE	NA
2ND RATE TYPE	NA
2ND MORTGAGE PAYMENT	NA
2ND MORTGAGE LENDER	NA
ANY LATE PAYMENTS IN THE LAST 12 MONTHS?	No

Personal Information

CREDIT RATING FAIR (580 - 619)
SSN (optional request) 523-17-4***
EMPLOYER Sprint Communications, (Spouse works for Vons Grocery)
YEARS EMPLOYED 15 years
YEARLY INCOME \$75,000 + \$30,000 spouse' income
CALL TRANSFERRED TO XYZ Mtg. Co. - Andrew Jones; 4:11pm PST; 1/14/08
NOTES FROM CALL Larry Porter was transferred successfully to Andrew Jones. He was ready to speak with our lender immediately and has a 25 yr. fixed rate. Wants to refinance with \$20,000 cash-out for home improvements.
CALL AGENT NAME David Henley

